



The Missing Link[®]

VETERINARY FORMULA

The Ideal Food Supplement to Help Promote a Healthy...

Skin and Coat

The Missing Link contains... **450 mg of Linoleic Acid (LA)** per tbsp. from Sunflower Seed and Flaxseed

Linoleic Acid, the essential Omega-6 fatty acid, is ideal for animals with dry, flaky skin. Linoleic Acid helps prevent water loss from skin cells.

"Linoleic acid (LA) is important for the epidermal lipid barrier function and supplementation with LA can result in a significant decrease in transepidermal water loss."

Saevik et al. (2004). A randomized, controlled study to evaluate the steroid sparing effect of essential fatty acid supplementation in the treatment of canine atopic dermatitis. *Veterinary Dermatology* 15: 137-145

Immune System

The Missing Link contains... **1200 mg of Alpha Linolenic Acid (ALA)** per tbsp. and the Lignans of Flax from Cold Pressed Ground Flaxseed

In recent studies, supplementation with ALA, the essential Omega-3 fatty acid, has been shown to support the body's immune system, to have the potential to reduce inflammation, and may be beneficial to cancer patients.

Thompson et al. (1996). Flaxseed and its lignans and oil components reduce mammary tumour growth. *Carcinogenesis* 17(6), 1373-1376
 Jenab et al. (1996). The influence of flaxseed and lignans on colon carcinogenesis. *Carcinogenesis* 17(6), 1343-1348
 Singer et al. (1990). Effects of dietary oleic, linoleic and alpha-linolenic acid on blood pressure, lipoproteins and eicosanoid precursors. *J. Hum. Hypertens.* 4, 227-233
 Hrboticky et al. (1996). Alpha-Linolenic acid reduces the rise in arachidonic acid and elevates EPA and DHA levels *J. Nutr Biochem.* 7:465-471

Digestive Tract

The Missing Link contains... **Soluble and Insoluble Fibre as well as Prebiotics** from Flaxseed, Rice Bran, Sunflower Seed, Primary Dried Yeast, Barley, Carrots, Spirulina

These nutrients help ensure proper digestion transit times, promote friendly bowel bacteria, act as bulking agents and aid in decreasing toxins.

Swanson et al. (2004). Supplementation with FOS and MOS influence Immune Function, Ileal and Total Tract Nutrient Digestibilities in the Large Bowel of Dogs. *Medline.* Dept. of Animal Sciences, University of Illinois, Urbana.
 Slattery et al. (1988). Diet and Colon cancer: Assessment of risk by fibre type and food source. *J. Natl. Cancer Inst.;* 80: 1474-1480.

Energy Level

The Missing Link contains... **High levels of the Essential Fatty Acids** that stimulate metabolism, increase metabolic rate, increase oxygen uptake and increase energy production

Cunnane et al. (1994). Nutritional Attributes of Flaxseed in adults. *Am. Journal of Clinical Nutrition* 66 (Supp): 1020-1031
 Bourre et al. (1993). Functions of Dietary Polyunsaturated Fatty Acids. Prostaglandins, Leukotrienes and Essential Fatty Acids 48: 5-15

Available only through Veterinarians.

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ANIMAL HEALTH